

Morris Rotary Club Project Publicity Plan

Form Updated: July 1, 2008

Project Basics

Name of Project: _____
 Date(s): _____
 Start Time: _____
 End Time: _____
 Location: _____ Facility Use Assigned To: _____
 Admission: _____
 Notes: _____

Media To Be Considered For This Project

Posters Yes _____ No _____ Assigned To: _____

Fliers/Mailers Yes _____ No _____ Assigned To: _____

Rotary Signs Yes _____ No _____ Assigned To: _____

MFD Sign Yes _____ No _____ Assigned To: _____

WLFD Sign Yes _____ No _____ Assigned To: _____

GFD Sign Yes _____ No _____ Assigned To: _____

SNB Sign Yes _____ No _____ Assigned To: _____

WCDO Radio Yes _____ No _____ Assigned To: _____

WDOS/CNY Radio Yes _____ No _____ Assigned To: _____

Evening Sun Calendar Yes _____ No _____ Assigned To: _____

Daily Star Calendar Yes _____ No _____ Assigned To: _____

Tri-Town News Suppers Yes _____ No _____ Assigned To: _____

SUNY CATV Yes _____ No _____ Assigned To: _____

Gazette Article Yes _____ No _____ Assigned To: _____

Town Crier Article Yes _____ No _____ Assigned To: _____

Freeman's Journal Article Yes _____ No _____ Assigned To: _____

Daily Newspaper Articles Yes _____ No _____ Assigned To: _____

Paid-Wharton Valley Yes _____ No _____ Assigned To: _____

Size: _____ X _____ Cost: _____ Date(s) To Appear: _____

Paid-Norwich Penny Yes _____ No _____ Assigned To: _____

Size: _____ X _____ Cost: _____ Date(s) To Appear: _____

Paid-Sidney Penny Yes _____ No _____ Assigned To: _____

Size: _____ X _____ Cost: _____ Date(s) To Appear: _____

Paid-Daily Star Yes _____ No _____ Assigned To: _____

Size: _____ X _____ Cost: _____ Date(s) To Appear: _____

Other: _____ Yes _____ No _____ Assigned To: _____

Publicity Approval:

Project Chairperson: _____

Contact Info: Phone _____ E-Mail _____